

MEDIA KIT 2024

**PAUL ANDRE
DE VERA**

ENTERPRISE SEO INFLUENCER



VIDEO
VIEWS

600K

WATCH
HOURS

70K

TOTAL SOCIAL
FOLLOWING

40K

SEO VIDEO SHOW

+5106916651

DRE@SEO.VIDEO

ABOUT THE HOST



Paul Andre de Vera's diverse technical and creative background and entrepreneurship led him to build successful offline and online businesses.

In addition to Paul Andre de Vera's business ventures, he's formerly the SEO/SEM Manager at SuccessFactors- an SAP company, Director of SEO at SmartRecruiters, the Sr. Manager of Global Web Marketing at Anaplan, Search Marketing Global Lead at Workday and Director of Growth Marketing at Twingate.

Paul Andre de Vera is the highly energetic and charismatic host and producer of the SEO Video Show. He is well-connected with the underground and mainstream SEO industry. He is a sought-after guest and speaker at conferences, video shows, and podcasts.

ABOUT THE SEO VIDEO SHOW



The SEO Video Show is the fastest-growing SEO show on Youtube with the highest credibility. Its intimate, high-production, educational, and entertainment value makes the show second to none.

The SEO Video Show features the latest Google updates, SEO videos released within the past week, and a high-profile SEO professional who shares their SEO journey and SEO strategies.

TARGET AUDIENCE

DEMOGRAPHICS

75% 25-55 YEARS OLD

INDUSTRY

30% ADVERTISING AND MARKETING

30% TECH AND SOFTWARE DEV

20% IT / CONSULTING / FIN SERV

COMPANY SIZE

15% 10,000+

5% 5000-10000

10% 1000-5000

8% 500-1000

30% 1-500

32% UNKNOWN

2024

2024 PARTNERSHIP OPPORTUNITIES

PLATINUM SHOW PARTNERSHIP

Channel branding on YouTube and LinkedIn

Logo present throughout the show

Logo present in 2 weekly clips

Logo on all thumbnails

Pre-show mentions

30-60 sec commercial mid-show

Link in description

Link pinned in the first comment

Priority guest recommendations

Company mentions in presentations in all interviews and conference appearances

Wearing company apparel at least 2 videos a month

Ad retargeting

\$5000 per month - minimum of 3 months required

GOLD SHOW PARTNERSHIP

Logo present throughout the show

Logo present in 2 weekly clips

Pre-show mentions

30-60 sec commercial pre-show

Link in description

Ad retargeting

\$3000 per month - minimum of 3 months required

BRAND AMBASSADOR

1 hour of engagement a week on 3rd party sites promoting/representing your company

Includes, but is not limited to, social sharing on my accounts, written reviews, video reviews, podcast hosting, video demos of products, video content in your niche, and more. Let's chat!

Ad retargeting

\$2000 per month

