

**MEDIA KIT
2023**

**PAUL ANDRE
DE VERA**

ENTERPRISE SEO INFLUENCER



VIDEO
VIEWS

400K

WATCH
HOURS

58K

SOCIAL
FOLLOWING

35K

SEO VIDEO SHOW

+5106916651

DRE@SEO.VIDEO



ABOUT THE HOST

Paul Andre de Vera's diverse technical and creative background and entrepreneurship led him to build successful offline and online businesses.

In addition to Paul Andre de Vera's business ventures, he's formerly the SEO/SEM Manager at SuccessFactors- an SAP company, Director of SEO at SmartRecruiters, the Sr. Manager of Global Web Marketing at Anaplan, Search Marketing Global Lead at Workday and Director of Growth Marketing at Twingate.

Paul Andre de Vera is the highly energetic and charismatic host and producer of the SEO Video Show. He is well-connected with the underground and mainstream SEO industry. He is a sought-after guest and speaker at conferences, video shows, and podcasts.

ABOUT THE SEO VIDEO SHOW



The SEO Video Show is the fastest-growing SEO show on Youtube with the highest credibility. Its intimate, high-production, educational, and entertainment value makes the show second to none.

The SEO Video Show features the latest Google updates, SEO videos released within the past week, and a high-profile SEO professional who shares their SEO journey and SEO strategies.

TARGET AUDIENCE

DEMOGRAPHICS

75% 25-55 YEARS OLD

INDUSTRY

30% ADVERTISING AND MARKETING

30% TECH AND SOFTWARE DEV

20% IT / CONSULTING / FIN SERV

COMPANY SIZE

15% 10,000+

5% 5000-10000

10% 1000-5000

8% 500-1000

30% 1-500

32% UNKNOWN

2022

2023 PARTNERSHIP OPPORTUNITIES

PLATINUM SHOW PARTNERSHIP

Channel branding on YouTube and LinkedIn
Logo present throughout the show
Logo present in 2 weekly clips
Logo on all thumbnails
Pre-show mentions
30-sec commercial mid-show
Link in description
Link pinned in the first comment
Priority guest recommendations
Company mentions in all interviews and conference appearances
Wearing company apparel at least 2 videos a month

\$1000 - minimum of 6 episodes

GOLD SHOW PARTNERSHIP

Logo present throughout the show
Logo present in 2 weekly clips
Pre-show mentions
30-sec commercial pre-show
Link in description

\$700 - minimum of 6 episodes

BRAND AMBASSADOR

1 hour of engagement a week on 3rd party sites promoting/representing your company
1 - 5-10 minute video using your product
Sharing of company posts

\$2000 per month

